

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	3631021
<b>Application Number:</b>	09465730
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	9231
<b>Title of Invention:</b>	SYSTEM AND METHOD PERMITTING MERCHANTS TO USE ELECTRONIC BILLBOARD DISPLAYS TO CARRY ADVERTISEMENTS FOR PRODUCTS THAT CAN PURCHASEC THROUGH A UNIVERSAL, AUTOMATED ORDER PROCESSING SYSTEM
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<b>Customer Number:</b>	26874
<b>Filer:</b>	Andrew B. Ulmer/Elizabeth Middleton
<b>Filer Authorized By:</b>	Andrew B. Ulmer
<b>Attorney Docket Number:</b>	0108020-0533877
<b>Receipt Date:</b>	17-JUL-2008
<b>Filing Date:</b>	17-MAY-2000
<b>Time Stamp:</b>	10:49:42
<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	no
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### File Listing:

Document Number	Document Description	File Name	File Size(Bytes) /Message Digest	Multi Part /.zip	Pages (if appl.)
1	Information Disclosure Statement Letter	Statement_7-17-08.pdf	37514 c2134875251663a81b4119926117d156ce5b2f95	no	1

### Warnings:

### Information:

2	Foreign Reference	WO-99-52285.pdf	8542343 ff9cfc08b57fb8ef67bbe29aa4797916f05715bf	no	178
<b>Warnings:</b>					
<b>Information:</b>					
3	NPL Documents	Presstime_97nexpo_nexad.pdf	290955 e0316c19dcc9060a4a935aaf7f976f121f82444	no	8
<b>Warnings:</b>					
<b>Information:</b>					
4	Information Disclosure Statement (IDS) Filed	IDS_7-17-08.pdf	79648 cc9ae7dc2d739fa4ab02fbca396427d9577d0eea	no	1
<b>Warnings:</b>					
<b>Information:</b>					
This is not an USPTO supplied IDS fillable form					
<b>Total Files Size (in bytes):</b>			8950460		
<p><b>This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.</b></p> <p><b><u>New Applications Under 35 U.S.C. 111</u></b>  If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.</p> <p><b><u>National Stage of an International Application under 35 U.S.C. 371</u></b>  If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.</p> <p><b><u>New International Application Filed with the USPTO as a Receiving Office</u></b>  If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.</p>					